

## 2014 *Nashville Paw Magazine* Cover Dog Search Sponsorships + Vendor Space

Dear Community Partner,

Last year, 121 dogs entered our **Cover Dog Search**, an event that welcomed over 250 guests. This year, our 3<sup>rd</sup> annual event will be held on Saturday, May 10 from 1-4pm at the Lenox Village Town Centre in Nashville. This fun rain-or-shine event will have local pooches strutting their stuff for a chance to appear on the cover of our August 2014 issue, and we'll have food and drinks and local vendors as well. We hope you'll join us for this fun and unique event by becoming a sponsor or vendor today!

### **Sponsorship + Vendor (Only 4 Available; Each Exclusive Within Your Business Category): \$400.00**

- Company logo on all printed materials, including ads, posters and on Cover Dog feature layout in August issue
- Premium vendor booth space near pavilion stage and entry line (10'x10' space only; must provide your own tent setup)
- Named a sponsor on official website ([nashvillepaw.com/coverdog](http://nashvillepaw.com/coverdog)) for one year with click-through link to your website
- Thanked as a supporting sponsor in our event email blast sent to 8,200+ subscribers
- Thanked as a supporting sponsor on our event page on Facebook to over 7,300 fans and via Twitter as well
- A wonderful opportunity to connect with local pet lovers and their dogs to build community goodwill toward your company

### **Vendor Space (Only 16 available): \$75.00**

- Vendor booth space (10'x10' area, space only; must provide your own weighted tent and setup)
- Named a vendor on official event website ([nashvillepaw.com/coverdog](http://nashvillepaw.com/coverdog))
- A wonderful opportunity to connect with local pet lovers and their dogs to build community goodwill toward your company

### **Food Truck Space (Only 2 available): \$150.00**

- Space on curbside alongside event for your food truck
- Named a food vendor on official event website ([nashvillepaw.com/coverdog](http://nashvillepaw.com/coverdog))
- A wonderful opportunity to connect with local pet lovers and their dogs to build community goodwill toward your company

**PLEASE NOTE:** Space is limited and will be given on a first-come basis so please reserve ASAP! Fee is for space and listed benefits only; vendors MUST provide your own weighted tent, chairs, tables, etc. Load-in is on May 10, 2014 from 11am-12pm and all booths must be ready by 12:45. Break down may not begin until 4pm. Event is rain or shine; no refunds will be issued for any reason.

**SPONSOR DEADLINE TO MAKE PRINTED MATERIALS:** February 26, 2014 at 4pm

**VENDOR DEADLINE (AS SPACE ALLOWS, FIRST COME BASIS):** April 25, 2014 at 4pm

Feel free to contact me with any questions. I look forward to your participation in this fun community event!

Best,



Heather Dowdy  
Publisher, *Nashville Paw Magazine* + Event Organizer

## 2014 Nashville Paw Magazine Cover Dog Search Sponsorship/Vendor Agreement

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please indicate your desired sponsorship level below:**

Sponsorship + Vendor: \$400.00 (Only 4 Available)

Food Truck: \$150.00 (Only 2 Available)

Vendor: \$75.00 (Only 16 Available)

**Details:** Space is limited and will be given on a first-come basis so please reserve ASAP! Fee is for space and listed benefits only; vendor MUST provide own weighted tent, chairs, tables, etc. Vendors MUST load-in between 11am-noon on May 11 and must be set up by 12:30pm. Food trucks must arrive by 12:30. Break down may not begin until 4pm. Vendors that arrive after the scheduled load-in time may be refused without refund. Event is rain or shine; no refunds will be issued for any reason.

**Payment:** Please fill out your credit card information below so that we may charge the fee and secure your reservation:

Company Name: \_\_\_\_\_

Type of Credit Card: VISA  MASTERCARD  AMEX  DISCOVER

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Card Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as Appears on Card: \_\_\_\_\_

Billing Zipcode: \_\_\_\_\_

I, the above named client, authorize Nashville Paw to charge the above referenced credit card for my vendor fee upon acceptance of this vendor agreement. I confirm that this credit card is mine or that I am authorized by above referenced company to use this card for this purpose.

Printed Name of Client:

Signature:

Date:

\_\_\_\_\_

**To reserve your sponsorship:** Please fax this form to (615) 469-3808 or mail to the address provided. Please call Heather Dowdy at (615) 474-5710 for more information or with any questions.

Thank you for your participation in our **2014 Nashville Paw Cover Dog Search!**